



Privacy Statement

This website is provided by 20/20 Photographic Inc. 20/20 is a trusted provider of photographic products and services to communities, schools, churches, day care centers and families throughout the Alberta and some parts of Canada. We are sensitive to the privacy concerns of visitors to our websites. Though we do not obtain any personal information that individually identifies you (e.g., your name, address, phone number, e-mail address, etc.) unless you affirmatively provide it to us, many visitors do choose to provide us with such information. This policy explains our online information practices pertaining to this website and the choices you, as a visitor to this site, can make about the collection and use of your information.

What personal information is collected at 20/20 Inc.? How is it used?

We only collect personally identifiable information about you through this website if you specifically provide it to us. This includes, for example, the information you provide when you contact us through this website to place an order, contact customer service, register for a service, respond to a survey or enter a contest or sweepstakes online. We use this information you share with us:

- to provide the products or services or benefits you request
- to respond to your questions and concerns
- to develop and improve our products and services
- to improve the content of our site and its usefulness to you
- for marketing and promotional purposes.

When might we provide other parties with your personal information?

We reserve the right to share information provided to us through 2020inc.ca internally (ie from photographer to printer).

In addition, there may be some other, limited circumstances in which we may share or transfer the information in our databases, for example, to respond to judicial process, to comply with federal, provincial or local laws, to protect the security or integrity of our databases or website, to take precautions against liability, in the event of a corporate reorganization or, to the extent required by law, to provide information to law enforcement agencies.

Safeguarding information

Other information we collect through 2020inc.ca

Within 2020 Inc., we protect against unauthorized disclosures by limiting access to employees and contractors of the 2020 Inc. who need the information to do their jobs. We also give them guidelines for adhering to our confidentiality policies.

We limit the information we provide to outside companies to only the information we believe is appropriate to enable them to carry out their responsibilities under our contracts.

We require that the information provided be used only for the specifically authorized purpose and that its confidentiality be maintained.

Children

In addition to personal information you provide through our website, 2020inc.ca uses technology that lets us know what type of browser you are using, the website from which you enter 2020inc.ca, and the pages you view as you

tour our site. This technology does not identify you personally - it simply helps us compile statistics about our visitors and their use of our site. We use these statistics and share them with third parties to improve our website design and content and in connection with marketing programs.

A "cookie" is a small data file stored by your web browser on your computer's hard drive. Cookies are necessary to use the site. A cookie allows our web server to balance customer traffic on our website to enhance performance of the service. If you disable your cookies, you may not be able to visit our site. After you end your session, the cookie from the web server will remain on your computer until you manually delete it. No personal information is stored on this cookie. Accepting cookies through your web browser is your personal choice. However, if you choose not to accept cookies, you may not be able to take full advantage of this website's features.

If you do not wish to receive promotional information as a result of using the 2020inc.ca website, what should you do?

Our goal is to inform you about our products and services, including special promotions and coupons. We may use the information you provide through this website to send you additional product information and/or promotional offers. However, if you are contacted and do not wish to receive further information or contacts, you may "unsubscribe" at any time by contacting us to indicate you do not want further promotional information or contacts. If contacted by e-mail, reply to the e-mail sender.

We will act promptly to honour your request.

No control of third party sites

This website does not knowingly collect personally identifiable information from children under the age of 13. If a child has provided 2020inc.ca with personally identifiable information, we ask that a parent or guardian contact us in writing and we will delete the information from our files.

Your consent

Please be aware that websites that link to 2020inc.ca may collect personally identifiable information about you. You should consult the other sites' privacy policies as we have no control over information that is submitted to, or collected by, these third parties.

By using the 2020inc.ca website, you consent to our use of your information as described in this Online Privacy Policy. As we implement new technology and introduce new services, we will update our Online Privacy Policy, so we encourage you to review it often. We reserve the right to change our Online Privacy Policy at any time without advance notice. Should any new online policy go into effect, we will post it on this site, and the policy will apply to all information collected.

For further information

For further information regarding 2020 Inc. privacy policies, please contact us by email: gord@2020inc.ca

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