

20/20 [photo]graphic inc

Gord Mellor (Owner/Operator)

Thanks for taking the time to get to know me!

I was born and raised in Regina, Saskatchewan, a long, long time ago (the Earth was not quite in the cooling phase). I've had an interest in photography for as long as I can remember and began to seriously study photography through the W.I.A.A.S. I spent a couple of years working under a mentor I shall just call Al. Al was unique in that he was, without a doubt, the most miserable person I have ever known! However, Al knew his craft. In his world there were two types of criticism: "bad" and "real bad". If you could get past the verbal abuse you stood to learn a lot. Al's specialty was the more formal, studio wedding and portrait photography and he passed these skills to me and they have served me well for the clients that request more formal imagery.

I then mentored under Robert Watson. Bob was a photojournalist with the London Free Press and The Regina Leader Post before he began his own photography company. Under Bob, I progressed into the sports and event type of photography and also to pursue the more non-traditional style of wedding photography. Using a traditional approach to weddings you would find the wedding party in front of the fountain but with a non-traditional approach, you would find the wedding party actually in the fountain....a world of difference, a style limited only by your imagination and a lot more fun. Bob and I stay in touch and although we argue who the better photographer is, there are still some tricks of the trade that I can learn from him.

My philosophy is that if you're not having fun, go home! I try to apply this to all the images I shoot and the conditions that I work under. Standing on a poorly lit football field as the thermometer drops and the drizzle becomes a blizzard or if I'm at a wedding in a total downpour (a bride and photographer's worst nightmare) while the weatherman had predicted sunny skies...is not my idea of fun but thinking outside the box to create that special memory is something I do believe in and sometimes a welcome challenge. I believe that a great photographer can salvage any situation and never come up short, by capturing an image that will lovingly stand the test of time. It requires "focus" on the subject and zeroing in on the purpose of the picture.

I have been married to my lovely wife, Sandy, for many years and she is also a wonderful photographer who accompanies me to many a wedding and sports event.



Sandy Mellor



Gord Mellor